

## Uploading Spots via OneSpot.TV Uploader

<https://www.onespot.tv/>

### GUIDELINES

**Confirmation Email** – You will receive an automated confirmation email. If you don't receive an email, your file did not upload successfully.

- No slate, no bars
- Exact durations only - For example, for a 30 second spot, your final file duration should be exactly 30 seconds and no frames.

File Naming Convention:		
HD= (ClientName_SpotTitleHD)		SD 4x3= (ClientName_SpotTitle)

- 1) **No special characters** (&, \$, #, !, \*, A, @)
- 2) **No spaces between words** (hyphens and underscores only)
- 3) **Re-upload/Revisions** - When re-uploading revisions, the filename must be altered slightly, such as adding "REV" or "2" to the end of the filename

**Technical Guidelines for SD and HD Spots:** Specs listed in **bold** are preferred.

	SD	HD 1080i	HD 720p	<b>HD 1080p</b>
Frame Rate	29.97	29.97 or <b>59.94</b>	29.97 or <b>59.94</b>	29.97 or <b>59.94</b>
Resolution	720x480	1920x1080	1280x720	1920x1080
Aspect	SD – 4x3	HD – 16x9	HD – 16x9	HD – 16x9
Audio	2 channels full mixed(Channels 1&2) Bit Rate: 16-bit	2 channels full mixed(Channels 1&2) Bit Rate: 16-bit	2 channels full mixed(Channels 1&2) Bit Rate: 16-bit	2 channels full mixed(Channels 1&2) Bit Rate: 16-bit
File Types	.MOV or .MPG	.MOV or .MPG	.MOV or .MPG	.MOV or .MPG
Acceptable Codecs	<b>H264/</b> DVCPProS0	H.264/Pro Res/ <b>X.264</b>	H.264/Pro Res/ <b>X.264</b>	H.264/Pro Res/ <b>X.264</b>
Scan type	<b>Progressive/</b> interlaced	interlaced	progressive	progressive
Field Dominance	<b>No field dominance,</b> lower, upper	Upper field first	No field dominance	No field dominance
Closed Captioning	EIA-608 (VBI) or SCTE-20)	<b>EIA-708 (SCTI-21)</b> EIA-608 (SCTI-21)	<b>EIA-708 (SCTI-21)</b> EIA-608 (SCTI-21)	<b>EIA-708 (SCTI-21)</b> EIA-608 (SCTI-21)

**Best Practice:** Manually set frame rate when exporting instead of relying on "default frame rate" or "current settings".